



College of  
Registered Nurses  
of Manitoba

## Manager of Communications

Reporting to the Senior Consultant, Governance and Public Initiatives, the Manager of Communications works with all departments to provide communication leadership and support.

### Scope of this position:

- Manages the communications team.
- Actively liaises with the media and other stakeholders to promote an awareness of the role of the regulator and an understanding of the principles of regulation.
- Prepares communication plans for College initiatives.
- Provides communication counsel and coaching services.
- Manages platforms and content for the College's, e-mail, internet and intranet.
- Manages the development and production of a full range of print and electronic materials.
- Conducts media scans, develops communications briefings for senior management and council, prepares and presents communications-related council reports.
- Provides support related to public initiatives and governance.
- Identifies strategies to engage stakeholders, government and the public.
- Assists with building and maintaining relationships with government and other stakeholders.

### Education and experience:

- Completion of a Bachelor's degree in public policy or communications
- Minimum 5 years of experience in a management role which involved communication with a variety of stakeholders
- Knowledge of the principles and best practices of communication for a variety of audiences.
- Experience in formal and informal stakeholder consultation and public-facing initiatives
- Experience in the successful development, execution and evaluation of communications plans
- Experience providing communication counsel, coaching and support to senior management

### Desired:

- Experience at a leadership level in the public sector
- Experience in legislation and government processes
- Knowledge of International Association for Public Participation (IAP2) consultation framework
- Knowledge of Photoshop, InDesign, Dreamweaver and Adobe Acrobat
- Knowledge of content management systems, FTP, html and CSS

This position requires excellent organizational skills, flexibility, attention to detail, motivation to be self-directed, an ethical regard for confidentiality of information and professional presence.

**To apply, please submit your resume and cover letter on or before January 13, 2019 to:**

Susan Irwin  
Manager of Operations and Human Resources  
[careers@crnm.mb.ca](mailto:careers@crnm.mb.ca)

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**THIS POSITION IS A FULL-TIME, PERMANENT ROLE WITH A SALARY STARTING AT \$87,028.  
WE ALSO OFFER A COMPETITIVE BENEFITS PACKAGE.**

*We thank all who apply, but only those chosen for an interview will be contacted.*